

## **BIJU AJITHAKUMARI VIJAYAPPAN NAIR (PhD). (Dr Biju A V)**

Associate Professor

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Scopus: <https://www.scopus.com/authid/detail.uri?authorId=57340237400#tab=metrics>

Web of science: <https://www.webofscience.com/wos/author/record/JBJ-1816-2023>

[www.linkedin.com/in/dr-biju-a-v-7a0910213/](http://www.linkedin.com/in/dr-biju-a-v-7a0910213/)

<https://www.researchgate.net/profile/Biju-A-V>

### **PROFILE**

Dr Biju A V is an Associate Professor at the University of Kerala. His research interests include Sustainable finance, Nudging and behavioural economics, Crypto Market, ML in Finance, Green finance, greenwashing, Green Bonds, Sustainability Reporting, and ESG. He is a research supervisor in the Faculty of Commerce and Faculty of Management at the University of Kerala and produced 6 PhD. He has collaborated with the Research Sans Frontier (RSF) in Dubai. He is a visiting faculty member of the University of Wollongong, UAE and collaborates with Khalifa University, Toi Ohomai Institute of Technology and James Cook University. He serves as the reviewer of Elsevier, Springer, Wiley, Inderscience and IGI Global journals. His papers appeared in the Journal of Behavioural and Experimental Finance, CSR and Environment Management, Employees Responsibilities and Rights Journal, Environmental Science and Pollution Research, Business Strategy and Development, Business Strategy and Environment, Quality and Quantity, S N Business and Economics, Asia Pacific Journal of Finance Studies, Digital Finance and the International Journal of Human Capital and Information Technology Professional (IJHCIT).

Date of Birth - 30/05/1980

Residential Address- Dr Biju A V, Rithu,

Alanthara, Venjaramoodu PO,  
Thiruvananthapuram, Kerala, India, 695607,  
Phone 9826243990, Res No- 04722961590

## **EDUCATION**

- Post-Doctoral Scholarship under Professor Ramakumar  
Tata Institute of Social Science, Mumbai, India 2016
- Doctor of Philosophy  
University of Kerala, India 2014
- Master of Business Administration (MBA)  
Indira Gandhi National Open University, India 2009
- Master of Commerce (MCom)  
University of Kerala, India 2002
- Bachelor of Law (LLB)  
University of Kerala, India 2020

## **RESEARCH EXPERIENCE**

- Research Collaborator, Research Sans Frontier, Dubai 2020 onwards
- Research Guide Faculty of Commerce and Faculty of Management  
2016 onwards University of Kerala, India
- Doctoral Researcher University of Kerala, India 2009- 2014
- Project Principal Investigator  
The project is funded by Higher Education Counsel, Govt. of Kerala, titled.  
“ICT potentials of higher education sector in Kerala- An analytical study”.  
2014- 2016
- “Business Process Outsourcing and IT Industry: A study with special reference to  
Kerala IT & BPO Sector.” 2015-2017, the UGC-funded project was completed in  
2018.
- “Climate Fintech Model: a sustainable fintech model for Kerala, 2021-2022 to  
overcome climate change,” funded by the University of Kerala Principal Investigator  
Major Project “The effect of investors’ sentiments on sustainability and ESG ratings on

the performance of Indian Companies.” File No: 02/6/2022-23/RP/MJ dated 09/March /2023 funded by ICSSR, New Delhi’

- Principal Investigator: "Financial and behavioural determinants of adaptation towards urban sustainability: A status inquiry from citizens and urban governments in Kerala” funded by the University of Kerala, 2022, Rs 3,00,000.
- Principal Investigator: Major project Grant of Rs 14 80,0000 running at the Department of Commerce, University of Kerala (April 2023 to April 2025) titled “The effect of investors’ sentiments on sustainability and ESG ratings on the performance of Indian Companies.” File No: 02/6/2022-23/RP/MJ dated 09/March /2023 funded by ICSSR, New Delhi.
- Principal investigator: A project titled “Examining the factors determining the issuance of green or conventional bonds in the Indian capital market” funded by the University of Kerala as per order Number 2881 UOK dated 25/03/2023 funds Rs 1,85,000

### **MEMBERSHIP IN ASSOCIATIONS**

Life member of the Indian Accounting Association

Life member of The East Asian Economic Association (Membership No 11270)

### **ACADEMIC APPOINTMENTS**

- Associate Professor, Department of Commerce, University of Kerala, 2023
- Assistant Professor, Department of Commerce, University of Kerala, 2020
- Assistant Professor of Commerce at Government College, Pattambi, 2010- 2011
- Assistant Professor of Commerce at Maharajas College Ernakulam, 2011- 2013
- Assistant Professor of Commerce at Government College for Women, 2013- 2016
- Post-doctoral researcher at the School of Development Studies, TISS 2016- 2017
- Assistant Professor of Commerce at Government College, Nedumanagad, 2016- 2020

### **PROFESSIONAL TRAINING AND CERTIFICATIONS**

- FLAIR National Internship TISS, Mumbai, 2015
- Summer School Programme IIM Indore, 2016
- FLAIR international VISIT for paper presentations  
Singapore National University, 2016

- Certified Stock Market Trainer Programme  
National Stock Exchange, Mumbai 2013

### **REVIEWER**

- Environmental Science and Pollution Research, Springer 2023
- International Journal Business Analytics, IGI Global Publishers 2021,
- SN Business & Economics, Springer Nature 2021
- The Journal of Knowledge Economy (JKS), Springer Nature 2022
- Int. J. of Applied Management Science, Inderscience 2022
- Cogent Social Science Taylor & Francis 2022
- Environmental Science and Pollution Research 2023
- Sustainable Development, Wiley 2023
- CSR and Environmental Management, 2023
- Environmental Science and Pollution Research, Springer, 2024
- Energy Research and Social Science, 2024
- Applied Economic Letters 2024

### **GUEST FACULTY**

University of Wollongong, Dubai, 2023

### **GRANTS & SCHOLARSHIP**

FLAIR International Travel Grant 2015

FLAIR National Internship 2015

ICSSR Major Project Grant 2023

### **STARTUP MENTORING**

Mentoring a start-up, “Hola Mucho Gusto” functioning  
under the initiatives of KUBIIC. 2021

### **RESEARCH & COLLABORATIONS**

- ASAP- Kerala State Higher Education Department for conduction of training programmes acting as NSE Trainer
- Kerala State Literary Mission for development of modules for

Plus One Equivalency certificate.

- Module preparation and consultancy for SCERT
- Modules preparation and consultancy for Higher secondary Dept. of Education, Govt. of Kerala
- Research Sans Frontier Dubai, Research Collaborator

## **INTERNATIONAL RESEARCH COLLABORATIONS**

Prof. N J Rao, Indian Institute of Science

Prof. Krishna Reddy, Toi Ogomai Institute of Technology, New Zealand,

Prof. Vikas Ramiah, University of Wollongong, Dubai

Prof. Damian Wallace, University of Wollongong, Australia

Prof. Florian Gerth, University of Wollongong, Dubai

Prof. Glenn Muschert, Khalifa University, Abu Dhabi, UAE

Dr Katia Lopez, RSF, Dubai

## **PUBLICATIONS**

Aparna, A.S & Biju, A.V (2024) Citizens' Retirement Planning Biases and Intervention of Behavioural Nudges in the NPS. *Economic and Political Weekly* Vol. 59, Issue No. 40, <https://www.epw.in/journal/2024/40/commentary/citizens-retirement-planning-biases-and.html>

Yeldho, N., Thomas, D., Kurian, V. G., Arathy, C., & Biju, A. V. N. (2024). Are machine learning models effective in predicting emerging markets? Investigating the accuracy of predictions in emerging stock market indices. *Quality & Quantity*. <https://doi.org/10.1007/s11135-024-01964-0>

Biju, A. V. N., Jayachandran, A., Thomas, A. S., & Sasidharan, A. (2024). Is national economic growth associated with environmental social and governance performance of firms? *Business Strategy & Development*, 7(3), e70009. <https://doi.org/10.1002/bsd2.70009>

Sasidharan, A., Thenmozhi, M., Nair, B. A., Chawla, S., & Liu, J. S. (2024). Does Gender Diversity on the Board Matter for ESG Performance?: Evidence From India. In B. Ajithakumari Vijayappan Nair, G. Muschert, & A. Jayachandran (Eds.), *ESG Frameworks for Sustainable Business Practices* (pp. 194-209). IGI Global. <https://doi.org/10.4018/979-8-3693-3880-3.ch008>

Geetha, S., Sheen, N., & Nair, B. A. (2024). Information Asymmetry and Greenwashing in the Green Bond Market: Suggesting the Role of Technology for a Rational Green Bond Market. In K. Singh, R. Dubey, D. Renwick, & R. Crichton (Eds.), *Utilizing Technology for Sustainable Resource Management Solutions* (pp. 108-122). IGI Global. <https://doi.org/10.4018/979-8-3693-2346-5.ch008>

Sasidharan, A., Geetha, S., Nair, B. A., Jayachandran, A., & Sheen, N. (2024). Does Audit Committee Matter for Corporate Social Performance?: Evidence From India. In B. Ajithakumari Vijayappan Nair, G. Muschert, & A. Jayachandran (Eds.), *ESG Frameworks for Sustainable Business Practices* (pp. 178-193). IGI Global. <https://doi.org/10.4018/979-8-3693-3880-3.ch007>

Hatswell, D. T., Ramiah, V., Wallace, D., Krishna, P. P. N., Muschert, G., Biju, A. V. N., & Reddy, K. (2024). The Influence of Trauma Insurance on Quality of Life among Cancer Survivors. *Journal of Behavioral and Experimental Finance*, 100929. <https://doi.org/10.1016/j.jbef.2024.100929>

Thomas, A. S., Jayachandran, A., & Biju, A. V. N. (2024). Strategic mapping of the environmental social governance landscape in finance – A bibliometric exploration through concepts and themes. *Corporate Social Responsibility and Environmental Management*, 1–26. <https://doi.org/10.1002/csr.2805>

Aparna, A. S., Moni, M., Sreeraj, V., Silpakrishnan, M. P., & Vijayappan Nair, B. A. (2024). Assessing the Performance of ESG Mutual Funds and Traditional Funds in Emerging Economies. In B. Ajithakumari Vijayappan Nair, G. Muschert, & A. Jayachandran (Eds.), *ESG Frameworks for Sustainable Business Practices* (pp. 232-256). IGI Global. <https://doi.org/10.4018/979-8-3693-3880-3.ch010>

Geetha, S., Biju, A.V.N. Is green FinTech reshaping the finance sphere? Unravelling through a systematic literature review. *Environ Sci Pollution Research*31, 1790–1810 (2024). <https://doi.org/10.1007/s11356-023-31382-y>

Kodiyatt, S. J., Nair, B. A. V., Jacob, M. S., & Reddy, K. (2024). Does Green Bond Issuance Enhance Market Return of Equity Shares in the Indian Stock Market?\*. *Asia-Pacific Journal of Financial Studies*, 02, 1–20. <https://doi.org/10.1111/ajfs.12459>

Biju, A.V.N., Aparna, A.S., Treesa, J. et al. Does surveillance capitalism trigger the financial performance of information technology firms? A reflection from FAANG business models. *Digit Finance* (2024). <https://doi.org/10.1007/s42521-024-00109-0>

Nuchian, N., Biju, A. V. N., & Reddy, K. (2023). An investigation on social impact performance assessment of the social enterprises: Identification of an ideal social entrepreneurship model. *Business Strategy and Development*, September 1–20. <https://doi.org/10.1002/bsd2.305>

MONI M, BIJU A V, RAJU G AND SNEHITH JACOB KODIYATT(2023). Does Crypto and Stock Markets Reveal Coupling and Decoupling Effects: Evidence based on NASDAQ, SENSEX, and CMC Crypto 200 Indices, *Indian Journal of Commerce*, Vol.76, No.1, Jan-March 2023, <http://doi.org/10.56716/4/2305>

Silpa Krishnan M P and Biju A V Aparna A S, Moni M(2023) Generational Coupling of Major Cryptocurrencies: An Empirical Evaluation, *The IUP Journal of Applied Economics*, [https://iupindia.in/0723/Applied%20Economics/Research\\_Note1.asp](https://iupindia.in/0723/Applied%20Economics/Research_Note1.asp)

Sreelekshmi, & Biju. (2023). Exploring the Interconnection of FinTech and Climate Sustainability: Scoping Through a Qualitative Methodology. In *The Sustainable Fintech Revolution: Building a Greener Future for Finance* (pp. 292–311). IGI Global. <https://doi.org/10.4018/979-8-3693-0008-4.ch015> ,

Sreelekshmi, & Biju. (2023). Green Bonds for Mobilising Environmental Finance: A Conceptual Framework for a Greener Economy. In *Handbook of Research on Sustainable*

Consumption and Production for Greener Economies (pp. 160–177). IGI Global. <https://doi.org/10.4018/978-1-6684-8969-7.ch010> ,

Biju A V, A. S, A., Kodyatt, S. J., & Jency Treesa. (2023). Does Nudging in Public Policies Harm Citizens' Democratic Freedom? A Critical Evaluation of Behavioural Public Policies in India. *Journal of Polity and Society*, 15(1). Retrieved from <https://journalspoliticalscience.com/index.php/i/article/view/103>,

Biju, A. V. N., Kodyatt, S. J., Krishna, P. P. N., & Sreelekshmi, G. (2023). ESG sentiments and divergent ESG scores: suggesting a framework for ESG rating. *SN Business & Economics*, 3(12), 209. <https://doi.org/10.1007/s43546-023-00592-4>

Vijayappan, A., Biju, N., & Susan, A. (2023). Uncertainties and ambivalence in the crypto market : an urgent need for a regional crypto regulation. *SN Business & Economics*, 1–21. <https://doi.org/10.1007/s43546-023-00519-z>

Biju, A.K.V.N., Thomas, A.S. & Thasneem, J. Examining the research taxonomy of artificial intelligence, deep learning & machine learning in the financial sphere—a bibliometric analysis. *Quality & Quantity* (2023) Springer, Scopus Q1, ABDC B. <https://doi.org/10.1007/s11135-023-01673-0>

Biju, A. V., Kumar, V., & Akhil, M. P. (2022). Assessing the Effect of Work from Home on the Work-Life Balance of IT Employees. *International Journal of Human Capital and Information Technology Professionals (IJHCITP)*, 13(1), 1-14. <http://doi.org/10.4018/IJHCITP.303951> ,

Biju, A.V., Mathew, A.M., Nithi Krishna, P.P. et al. Is the future of bitcoin safe? A triangulation approach in the reality of BTC market through a sentiments analysis. *Digit Finance* 4, 275–290 (2022).Springer <https://doi.org/10.1007/s42521-022-00052-y>

Moni, M., Biju, A. V., & Raju, G. (2022). IS CRYPTO MARKET IS A SYSTEMATIC RISK TO INDIAN STOCK MARKET? -AN EMPIRICAL ANALYSIS. *Journal of Positive School Psychology*, 6(3), 7542-7556.

Arathy, C., & Biju, A. V. (2021). Are Bank Employees Psychologically and Structurally Empowered? an Assessment from the Indian Banking Sector. *Employee Responsibilities and Rights Journal*, 1-23. <https://doi.org/10.1007/s10672-021-09393-z>,

Akhil, M. P., & Biju, A. V. (2020) Blurred Lines: How Artificial Intelligence Is Reshaping the Financial Sector, *International Journal of Electrical Engineering and Technology (IJEET)* Volume 11, Issue 10, December 2020, pp. 20-27, ISSN Print: 0976-6545 and ISSN Online: 0976-6553, DOI: 10.34218/IJEET.11.10.2020.003.

Jasmin, R. J., Biju, A. V., & Akhil, M. P. (2020). Research Collaboration and Networking in Mergers and Acquisitions—An Analysis of Citation and Co-Author Networks using Bibliometrix Package. *International Journal of Management (IJM)* Volume 11, Issue 11, November 2020, pp. 1383-1391 ISSN Print: 0976-6502 and ISSN Online: 0976-6510 DOI: 10.34218/IJM.11.11.2020.130 ,

Akhil, M. P., & Biju, A. V. (2020) Making Change with Mathematics: Conceptions of The Role of Mathematics In Business, Commerce & Management Curriculum, *International Journal of Advanced Research in Engineering and Technology (IJARET)* Volume 11, Issue 11, November 2020, pp. 908-916, Article ID: IJARET\_11\_11\_084,

Biju, A. V. (2016). Social connectivity of local governments: A social network analysis based on Kerala local governments. *Journal of Advances in Humanities and Social Sciences*, 1(2), 44-54.,

## **BOOKS CHAPTERS**

Aparna, A. S., Moni, M., Sreeraj, V., Silpakrishnan, M. P., & Vijayappan Nair, B. A. (2024). Assessing the Performance of ESG Mutual Funds and Traditional Funds in Emerging Economies. In B. Ajithakumari Vijayappan Nair, G. Muschert, & A. Jayachandran (Eds.), *ESG Frameworks for Sustainable Business Practices* (pp. 232-256). IGI Global. <https://doi.org/10.4018/979-8-3693-3880-3.ch010>

Sasidharan, A., Thenmozhi, M., Nair, B. A., Chawla, S., & Liu, J. S. (2024). Does Gender Diversity on the Board Matter for ESG Performance?: Evidence From India. In B. Ajithakumari Vijayappan Nair, G. Muschert, & A. Jayachandran (Eds.), *ESG Frameworks for Sustainable Business Practices* (pp. 194-209). IGI Global. <https://doi.org/10.4018/979-8-3693-3880-3.ch008>

Sasidharan, A., Geetha, S., Nair, B. A., Jayachandran, A., & Sheen, N. (2024). Does Audit Committee Matter for Corporate Social Performance?: Evidence From India. In B. Ajithakumari Vijayappan Nair, G. Muschert, & A. Jayachandran (Eds.), *ESG Frameworks for Sustainable Business Practices* (pp. 178-193). IGI Global. <https://doi.org/10.4018/979-8-3693-3880-3.ch007>

Sreelekshmi & Biju. (2023). Exploring the Interconnection of FinTech and Climate Sustainability: Scoping Through a Qualitative Methodology. In *The Sustainable Fintech Revolution: Building a Greener Future for Finance* (pp. 292–311). IGI Global. <https://doi.org/10.4018/979-8-3693-0008-4.ch015> , Scopus

Sreelekshmi, & Biju. (2023). Green Bonds for Mobilising Environmental Finance: A Conceptual Framework for a Greener Economy. In *Handbook of Research on Sustainable Consumption and Production for Greener Economies* (pp. 160–177). IGI Global. <https://doi.org/10.4018/978-1-6684-8969-7.ch010> , Scopus

Geetha, S., Sheen, N., & Nair, B. A. V. (2024). Information Asymmetry and Greenwashing in the Green Bond Market: Suggesting the Role of Technology for a Rational Green Bond Market. In *Utilizing Technology for Sustainable Resource Management Solutions* (pp. 108-122). IGI Global. [10.4018/979-8-3693-2346-5.ch008](https://doi.org/10.4018/979-8-3693-2346-5.ch008), Scopus

## **PAPERS UNDER REVIEW**

Factors that determine the growth of digital payments" Full author list: Cherikkattil Gopalakrishnan Gopika; Ajithakumari Vijayappan Nair Biju; Krishna Reddy under review with *Economic Change and Restructuring*, Springer Q1 and ABDC

Digital Transformation of India through UPI: Identifying the Drivers of Growth Trajectory of UPI Technology for Digital Payments" by C G, Gopika; A V Nair, Biju; Sasidharan, Aghila, Asian Economic Journal, Wiley, Scopus and Web of science

Citizens Retirement Planning Biases and Intervention of Behavioral Nudges in the National Pension System of India- Aparna A S, Biju A V- Economic and Political Weekly( EPW), Scopus

### **AUTHORED BOOKS**

Certain predictive motivation potentials of Local governments – study on selected local governments in Kerala-1-260 Publisher: Scholars Press, Germany

Editor – Biju A V, 978-3-639-86456- 4

Investment Management, 1-196 Kalyani Publishers, Ludhiana, Editor- Biju A V & Bino Joy 978-93-5359-235- 6

Security analysis and portfolio management,1-212 Kalyani Publishers, Ludhiana, Editors: Biju A V, Bino Joy and Renjith Mohan 978-93-89477-30-6

Risk Management and Derivatives Kalyani Publishers, Ludhiana Editors: Biju A V & Bino Joy 978-93-89987-30-0

Security analysis and portfolio management- 1-208 Kalyani Publishers, Ludhiana, MG university Bino joy, Renjith Mohan & Biju A V 978-93-90104-90-1

Derivatives and Risk Management, 1-212 Kalyani Publishers, Ludhiana Biju A V & Bino Joy

Personal Investment & Behavioural Finance, 1-200 Kalyani Publishers, Ludhiana, Karthika K , Biju A V, Bino Joy and Vishnu P M

Effect of Nudges in the Work Behavior and Work Culture of Corporate Sector Employees During the Outbreak of COVID–19 Page No- 53- 55 Excel India Publishers, New Delhi ISBN 978-93- 89947-29-8

Contemporary Research in finance Full book editor Excel India Publishers Biju A V, Akhil M P, Aparna A S & Raju G ISBN 978-93- 91355-06-7

Behavioral Nudges for public policies in India- opportunities and criticisms Full book editor Editors: Dr Biju A V, Gabriel Simon Thattil & Aparna A S Vandana publications, Lucknow, India 978-93-90728-67-1

Ajithakumari Vijayappan Nair, B., Muschert, G., & Jayachandran, A. (Eds.). (2024). ESG Frameworks for Sustainable Business Practices. IGI Global. <https://doi.org/10.4018/979-8-3693-3880-3>

## **CONFERENCE PROCEEDINGS**

The International Conference on Sustainability, Environment, and Social Transition in Economics and Finance  
The International Conference on Sustainability, Environment, and Social Transition in Economics and Finance Conference (Southampton 14-16 December 2023), from December 13 to 15, 2023 University of Southampton UK- paper accepted “Examining the Effect of ESG Disclosure on the Performance of Indian Commercial Banks”- University of Southampton - B. Ajitha kumari Vijayappan nair [et al.]

The International Conference on Sustainability, Environment, and Social Transition in Economics and Finance, The International Conference on Sustainability, Environment, and Social Transition in Economics and Finance conference (Southampton 14-16 December 2023) from December 13 to 15, 2023 University of Southampton UK- paper accepted Mapping the ESG Landscape in Finance – A Conceptual and Thematic Synthesis of ESG Literature, A. Susan Thomas [et al.] [sciencesconf.org:sestef2023:490205](https://sciencesconf.org/sestef2023:490205)).

Suscon X, International conference on sustainability organised by IIM Shillong from November 22-24, 2023, Paper titled “Is Indian economic growth is associated with ESG

performance – a macroeconomic performance ,Biju A V, Ambili Jayachandran, Aghila Sasidharan and Ann Susan Thomas.

2nd PRISM Conference (international), November 17 to 19, 2022, paper titled “Digital Transformation of India through UPI: Examining the growth trajectory of Unified Payment Interface Model” organised by the IIM Nagpur, 2022

2nd PRISM Conference (international), November 17 to 19, 2022, paper titled “Inconsistence and ambiguous ESG rating implications in India: Examining the scope of a Triangulation Methodology” organized by the IIM Nagpur, 2022.

6th International Virtual conference on ‘Managing Business in a Covid-19 Era: Opportunities and Challenges, March 23, 2021 paper titled “Re-orientating Migrant Returnees Towards Prospective Entrepreneurship: A Post Covid19 Experience, School of Business, Skyline University College, Sharjah, UAE, 2022

The 17th PRSCO RMIT Summer Institute Conference Program “The Dawning FinTech Era: Redesigning An Inclusive Financial System and Addressing the UN SDGs” Ann Susan Thomas\*, Archana Ashok, Vishnupriya I, Biju A V, Department of Commerce, School of Business Management and Legal Studies, University of Kerala, 2021

“Break the Chain Using Blockchain - A Concept Mapping on the Application of Blockchain in Vaccine Management and Aid Distribution” Anjana I S\*, Neenu Benny, Snehith Jacob Kodyatt, Biju A V, Department of Commerce, School of Business Management and Legal Studies, University of Kerala

The International conference on operations and supply chain management” organised by the symbiosis International Deemed University “Effect of Nudges in the Work Behaviour and Work Culture of Corporate Sector Employees During the Outbreak of COVID–19”

6th International virtual Conference on “Managing Business in a COVID-19 Era: Opportunities and Challenges” organized by the School of Business, Skyline University College, UAE.

“Re-orienting Migrant Returnees Towards Prospective Entrepreneurship: A Post Covid19 Experience” International conference on “Kerala and World Economy” organised by the CDS, Trivandrum

Poster on the title “Technology disruptions in higher education and the affordance of migration towards the online system” The Conference was held in Singapore, Hotel Grand Pacific, sponsored by FLAIR, Dept. Of Higher Education, Govt of Kerala.

“Social Connectivity of Local Governments-A Social Network Analysis Based on Kerala Local Governments”, Kerala Institute of Local Administration (KILA), an International Conference on Marginalisation, Poverty and Decentralisation at KILA

“Certain predictive Grassroots Motivation Potentials of Kerala Local Governments” International conference - IIM Bangalore

“Technology-based start-ups and business incubators initiatives for the development of student entrepreneurship in Kerala” International conference on second international conference on deepening democracy through participatory local governance local governments and rights-based development. “Local governments rights-based development and media”

### **BEST PAPER AWARD**

Secured Best paper award from IIM Conference 2022 November held at IIM Nagpur on the title “Digital transformation of India through UPI: Examining the Growth Trajectory of Unified Payment Interface Model”. It was a co-authored paper by me ( Dr. Biju A V ) and Gopika C, Research Scholar.

### **ORAL PRESENTATIONS**

The International Conference on Sustainability, Environment, and Social Transition in Economics and Finance  
The International Conference on Sustainability, Environment, and Social Transition in Economics and Finance Conference (Southampton 14-16 December 2023), from December 13 to 15, 2023 University of Southampton UK- paper “Examining the Effect of ESG Disclosure on the Performance of Indian Commercial Banks”- University of Southampton - B. Ajitha kumari Vijayappan nair [et al.]

The International Conference on Sustainability, Environment, and Social Transition in Economics and Finance, The International Conference on Sustainability, Environment, and Social Transition in Economics and Finance conference (Southampton 14-16 December 2023) from December 13 to 15, 2023 University of Southampton UK- Mapping the ESG Landscape in Finance – A Conceptual and Thematic Synthesis of ESG Literature, A. Susan Thomas [et al.] [sciencesconf.org:sestef2023:490205](https://sciencesconf.org/sestef2023:490205)).

Suscon X, International conference on sustainability organised by IIM Shillong from November 22-24, 2023, Paper titled “Is Indian economic growth is associated with ESG performance – a macroeconomic performance ,Biju A V, Ambili Jayachandran, Aghila Sasidharan and Ann Susan Thomas.

2nd PRISM Conference (international), November 17 to 19, 2022, paper titled “Digital Transformation of India through UPI: Examining the growth trajectory of Unified Payment Interface Model” organised by the IIM Nagpur, 2022

2nd PRISM Conference (international), November 17 to 19, 2022, paper titled “Inconsistence and ambiguous ESG rating implications in India: Examining the scope of a Triangulation Methodology” organized by the IIM Nagpur, 2022.

6th International Virtual conference on ‘Managing Business in a Covid-19 Era: Opportunities and Challenges, March 23, 2021 paper titled “Re-orientating Migrant Returnees Towards Prospective Entrepreneurship: A Post Covid19 Experience, School of Business, Skyline University College, Sharjah, UAE, 2022

The 17th PRSCO RMIT Summer Institute Conference Program “The Dawning FinTech Era: Redesigning An Inclusive Financial System and Addressing the UN SDGs” Ann Susan Thomas\*, Archana Ashok, Vishnupriya I, Biju A V, Department of Commerce, School of Business Management and Legal Studies, University of Kerala, 2021

“Break the Chain Using Blockchain - A Concept Mapping on the Application of Blockchain in Vaccine Management and Aid Distribution” Anjana I S\*, Neenu Benny, Snehith Jacob Kodyatt, Biju A V, Department of Commerce, School of Business Management and Legal Studies, University of Kerala

The International conference on operations and supply chain management” organised by the symbiosis International Deemed University “Effect of Nudges in the Work Behaviour and Work Culture of Corporate Sector Employees During the Outbreak of COVID–19”

6th International virtual Conference on “Managing Business in a COVID-19 Era: Opportunities and Challenges” organized by the School of Business, Skyline University College, UAE.

“Re-orienting Migrant Returnees Towards Prospective Entrepreneurship: A Post Covid19 Experience” International conference on “Kerala and World Economy” organised by the CDS, Trivandrum

Poster on the title “Technology disruptions in higher education and the affordance of migration towards the online system” The Conference held in Singapore, Hotel Grand Pacific sponsored by FLAIR, Dept. Of Higher Education, Govt of Kerala.

“Social Connectivity of Local Governments-A Social Network Analysis Based on Kerala Local Governments”, Kerala Institute of Local Administration (KILA), an International Conference on Marginalisation, Poverty and Decentralisation at KILA

“Certain predictive Grassroots Motivation Potentials of Kerala Local Governments” International conference - IIM Bangalore “Technology-based start-ups and business incubators initiatives for the development of student entrepreneurship in Kerala”

International conference on second international conference on deepening democracy through participatory local governance local governments and rights-based development.  
 “Local governments rights-based development and media”

### **PROFESSIONAL MEMBERSHIP**

Life member of Indian Accounting Association                      2015 onwards

### **LANGUAGES SPOKEN, WRITTEN AND READ**

English, Malayalam, Hindi

### **PhD Guidance**

Sl. No.	Name of Student	Date of Registration	U.O Granting Registration	Status
01	Kavitha K S	23/12/2016	AcEVII/116/COM/17214/2016	Awarded
02	Arathy C	24/10/2017	AcEVII/34533/2017	Awarded
03	Sandhya S	24/10/2017	AcEVII/34532/2017	Awarded
04	Noufal N	05/03/2018	AcEVII/717/COM/11726(2)/2018	Awarded
05	Gopika C G	13/08/2018	AcEVII/118/COM/029951(2)/2018	Awarded
06	Manikandan C	30/12/2019	AcEVII/117/COM/38267/2019	Presubmission over
07	Aparna A S	31/08/2021	AcEVII4472/2021/UOK	Ongoing
08	Sreelekshmi G	30/12/2022	Ac E VII 2215/2023/UOK 08/03/2023	Ongoing
08	Ann Susan Thomas	29/05/2023	AcE VII 4855/2023/UOK 29/05/2023	Ongoing

### **Post Doc Guidance**

1	Dr Sabu K Nair	15/03/2024	3505/2024/UOK 24/04/2024	Ongoing
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2	Dr Gopalakrishnan C S	15/03/2024	3505/2024/UOK 24/04/2024	Ongoing
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## REFERENCES

Prof. Glenn Muschert, Professor, Public Health and Epidemiology, Khalifa University of Science and Technology, Abu Dhabi, UAE, [glenn.muschert@ku.ac.ae](mailto:glenn.muschert@ku.ac.ae), 971507828614

Prof. Vishaka Bansal, Professor of Finance, IIM Shillong, [vishakha@iimshillong.ac.in](mailto:vishakha@iimshillong.ac.in), 9990149149

Prof. Santhosh Kumar P K, Director, Centre for Budget Studies, CUSAT, [director.cbs@cusat.ac.in](mailto:director.cbs@cusat.ac.in), 9620569469

10/05/2024

Kariavattom

A rectangular box containing a handwritten signature in black ink on a light grey background. The signature is cursive and appears to be 'S. P. K.' followed by a horizontal line.